



FOR IMMEDIATE RELEASE

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CONTACT

Bill Kolbenschlag
Communications Associate
732.745.0200 x237
communications@bianj.org

Golf Tournament to Raise Funds for Concussion Prevention

West Orange, NJ—Golfers will have the opportunity to tee off for a good cause when they take to the green on Tuesday, June 9 for the Mountainside Health Foundation Golf Tournament at Montclair Golf Club (25 Prospect Avenue). The event will raise funds for a “Concussion in Youth Sports Campaign,” focused on the local community.

The afternoon will include a full day of golf, kicked off with a buffet brunch and shotgun start at 12:30 p.m. Play will be followed by a cocktail celebration and awards dinner.

A concussion is a brain injury that needs to be taken seriously. Every year, thousands of student-athletes sustain concussions that may cause permanent damage to the brain. According to the Centers for Disease Control and Prevention (CDC) an estimated 1.6 to 3.8 million sports and recreation related concussions occur in the United States each year. Concussions occur even if an athlete doesn't lose consciousness and in fact, is the most common type of brain injury sustained in sports.

The Mountainside Health Foundation and the Brain Injury Association of New Jersey are partnering in a “Concussion in Youth Sports Campaign.” The purpose of this campaign is to create awareness about sports-related concussions—from the initial identification of a concussion, to return-to-play guidelines, as well as promoting safe behavior among student athletes and their parents, and within the athletic, educational, and medical communities who work with these young athletes.

“With so many of our young athletes affected by concussion every year, it is wonderful to see an organization like the Mountainside Health Foundation taking notice and planning this tournament for such a worthy cause ,” said Barbara Geiger-Parker, President and CEO of the Brain Injury Association of New Jersey.

Players may register for the tournament as individual golfers or as foursomes. The entry fee per player is \$375. For more information about this charitable event, visit www.mshfoundation.org, or call (973) 746-6130, ext. 12. A wide range of advertising and sponsorship opportunities are also available for the tournament. Corporate sponsors presently include: Mountainside Hospital; Atlantic Health; Frenkel & Co., Inc.; and Montclair Radiology.

About the Mountainside Health Foundation

The Mountainside Health Foundation, formerly known as the Mountainside Hospital Foundation, is an independent, self-governing public charity. Following the sale of Mountainside Hospital to Merit Health Systems, a for-profit entity, the Foundation adopted the mission, to strengthen health and wellness in communities traditionally served by Mountainside Hospital.

The vision of the Mountainside Health Foundation is to create healthier communities by supporting and advancing good health, wellness education, and disease prevention and treatment. The Foundation's ultimate goal is to serve as a catalyst for new initiatives in health care, and to fund only those projects where our involvement will make a long-term, measurable difference.

Not-for-profit organizations located in, or providing direct service to, the following communities are eligible for grants from the Mountainside Health Foundation: Montclair, Glen Ridge, Essex Fells, Verona, Cedar Grove, Clifton, Bloomfield, Little Falls, Nutley, Roseland, Fairfield, Caldwell, West Caldwell, North Caldwell and West Orange.

About the Brain Injury Association of New Jersey

The Brain Injury Association of New Jersey is a statewide organization committed to supporting and advocating for individuals affected by brain injury and raising public awareness through education and prevention. A brain injury can happen to anyone at anytime. For more information on the services and resources of the Brain Injury Association of New Jersey, please call the toll-free helpline at 1-800-669-4323 or visit www.bianj.org

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